



Member Discounts

Below are discounts from our partners and affiliate members to help you grow and promote your business. We will be adding to this list continuously so please check back. Have questions or suggestions for others? Please contact Noelle Callahan in member relations: noelle@plantbasedfoods.org.

SPINS retail consumer insights, analytics, and consulting for natural, organic, and specialty products
Offer: **25% discount** on one-time data snapshot valued at up to \$2500, for first-time clients referred by PBFA
Contact: Susan Szymanski sszymanski@spins.com

Enrich branding and design experts for the healthy food and wellness industry
Offer: **25% discount** on the first strategy, design, or digital project
Contact: Suzanne Duvald'Adrian, suzanne@enrichcreative.com

HavenBMedia, Communications for food, environment, and community
Offer: **25% discount** on first project for new clients / **Contact:** Haven Bourque, haven@havenbmedia.com

Grassfed Media PR and social media marketing campaigns
Offer: **25% discount** on a single project or 2 hours of consulting, new clients only
Contact: Sacha Cohen, sacha@grassfedmediadc.com

Green Festival Expo Sustainability and green living events in major cities
Offer: **15% discount** on all booth spaces in any expo city / **Contact:** call 828-333-9403 x 300

PlantBased Solutions a brand management and marketing company for plant-based products
Offer: **2-hour** introductory consulting meeting, new clients only, must be a 100% plant-based CPG company
Contact: David Benzaquen, david@plantbasedsolutions.com

Pollution creative agency, specializing in short form digital content and branded campaigns
Offer: **25% discount** on the first project, new clients only / **Contact:** Tasia Judd, tasia@pollution.tv

Ross Turner Design graphic design services, specializing in food package design
Offer: **25% discount** on first project, free consultation / **Contact:** Ross Turner, ross@rossturnerdesign.com

VegNews Magazine the award-winning vegan magazine
Offer: **25% discount** on any advertisement for new advertisers / **Contact:** advertise@vegnews.com